



The ESA InCubed programme

03/2023

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ESA Φ-lab Invest Office

ESA UNCLASSIFIED – Releasable to the Public



Accelerate the future of Earth Observation

via **transformational innovation***

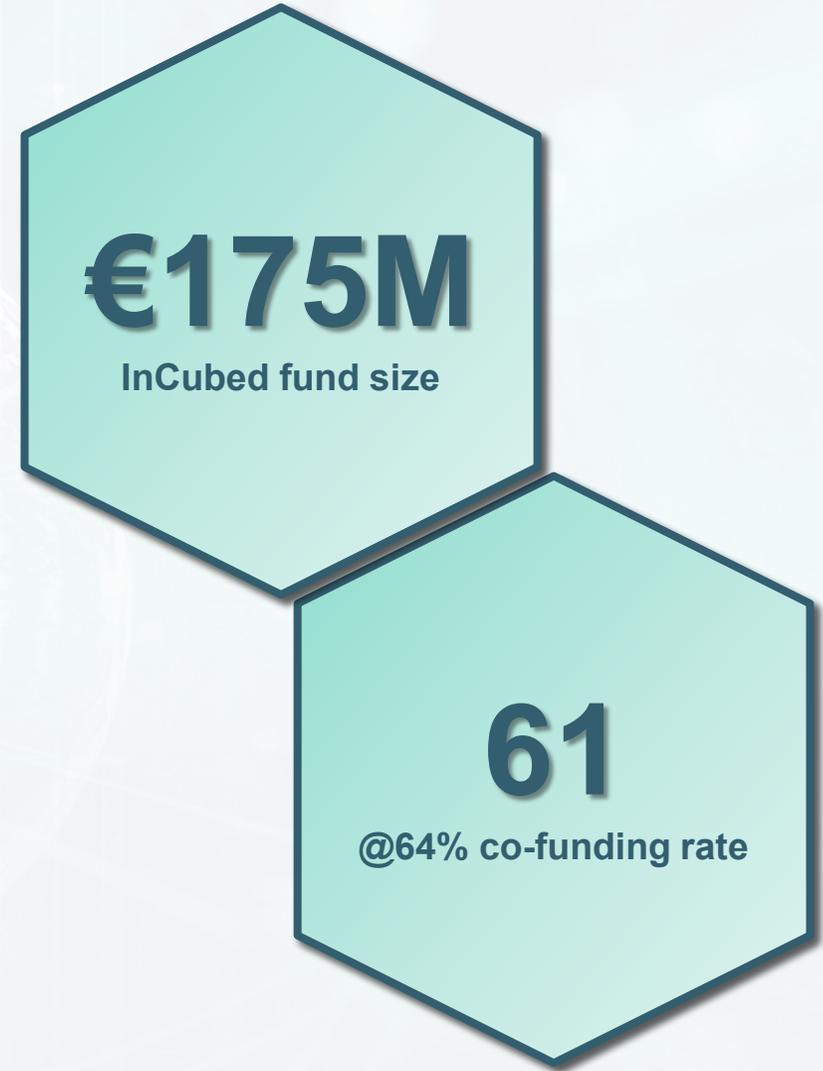
strengthening Europe's world-leading competitiveness



***transformational innovation**: with the ability to completely transform or create entire industries via new technologies

- InCubed is more and more seen as a key tool for company innovation, for:
 - **Established companies** (i.e. LSI and SMEs) to innovate their portfolio with highly competitive product/services
 - **For start-ups** and **New Space** companies, to establish their business taking advantage from the strong ESA technical/industrial knowledge and so reducing their business risks

- InCubed key characteristics are :
 - Focus on Innovation on **Earth Observation**.
 - Focus on **business and financial viability** of the initiative (e.g. engagement with customers, business assessment)
 - Strong **technical assessment** and **support** from whole ESA
 - **Partnership** approach, ESA is not a customer
 - Strong connection with **private investors**



Space Segment

Activities related to any on-board product/service



Platform



Payload



Ground Networks & Data Distributions



Ground Stations & Mission Management

Ground Segment

Activities related to the ground segment of an Earth observation satellite system

Data Segment

Activities related to management, processing and the use of the Earth observation data

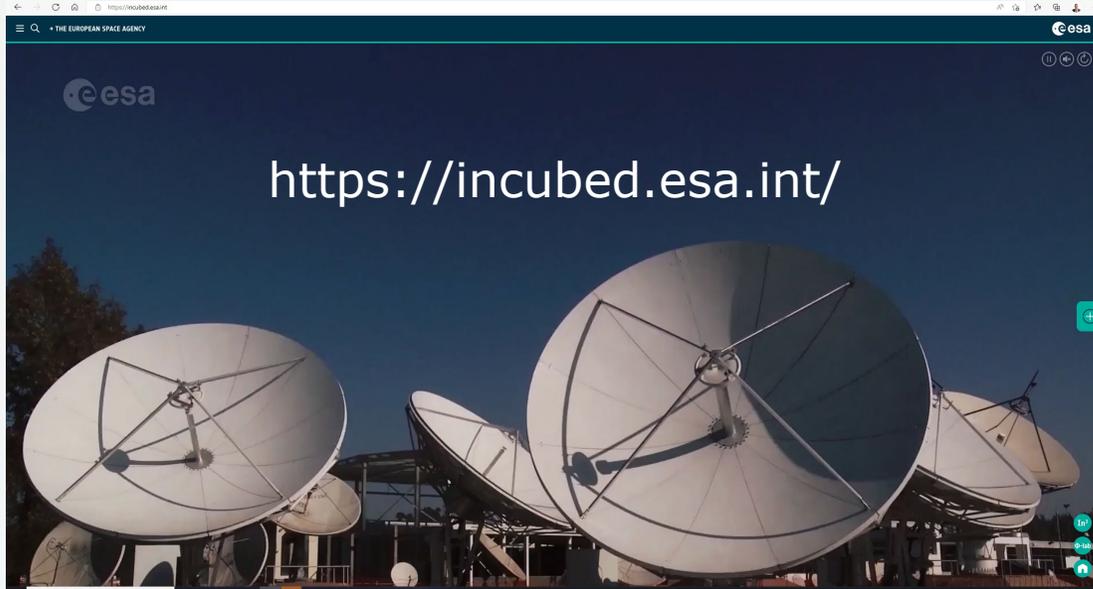


Data Processing & Visualisation



Data Analytics, Insights & Applications

Φ-lab Investing in Industrial Innovation (InCubed)




Zero-equity co-funding (agreed with your Participating State)

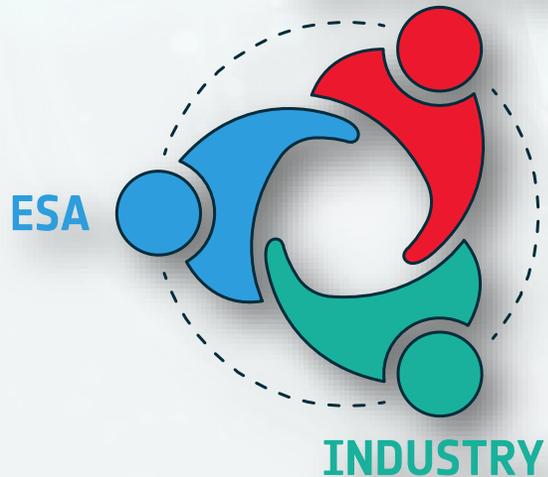


Personalised guidance from world-class technical expertise & commercial support



ESA stamp of credibility (e.g. use of the ESA logo,...)

NATIONAL DELEGATIONS

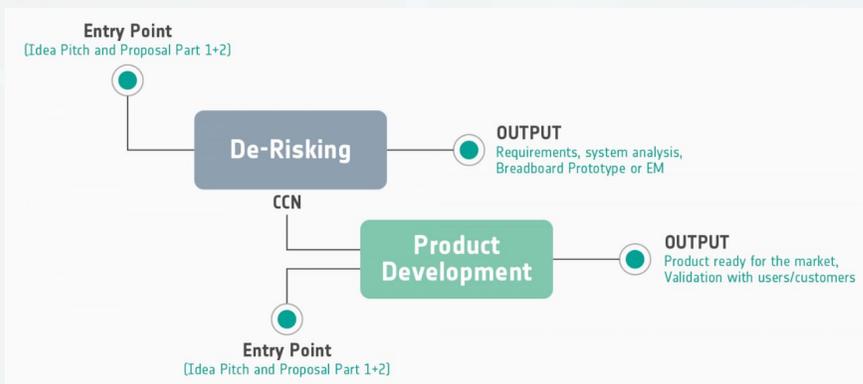



Privileged access to commercial product and services enabling your development
Access to ESA EO facilities and Φ-lab community



Membership of the InCubed community with access to networks and dedicated events

InCubed Process - How to apply | InCubed (esa.int)



| Cycle | TRL | ASRL | Funding Level up to % (of total allowable cost) | | Funding level for Universities or Research Institutes with no commercial Interest in the Product |
|---------------------|--------------------------|-----------|---|-----------|--|
| | | | Large Companies | SME | |
| De-risking | Up to 4-6 ⁽¹⁾ | Up to 3 | Up to 75% | Up to 80% | Up to 100% of maximum 30% of the cycle costs |
| Product development | Up to 7 (8 for IOV) | 4 Up to 8 | Up to 50% | Up to 80% | Up to 100% of maximum 30% of the cycle costs |

⁽¹⁾ Depending on the technological or market risks as assessed by the Agency

| Cycle | Main activities | Objectives |
|---------------------|--|--|
| De-risking | Technical study, technical riskmitigation excluding any qualification or industrialization | for all segments: system analysis, Business analysis, EM, breadboard of prototype of full to partial end-to-end integrated system |
| Product development | Development, qualification, verification, industrialization and validation | Space: [E]QM or similar Ground/Data: verified product in a (pre)operational environment OPTIONAL: Validation of all segments in a (pre)operational environment |

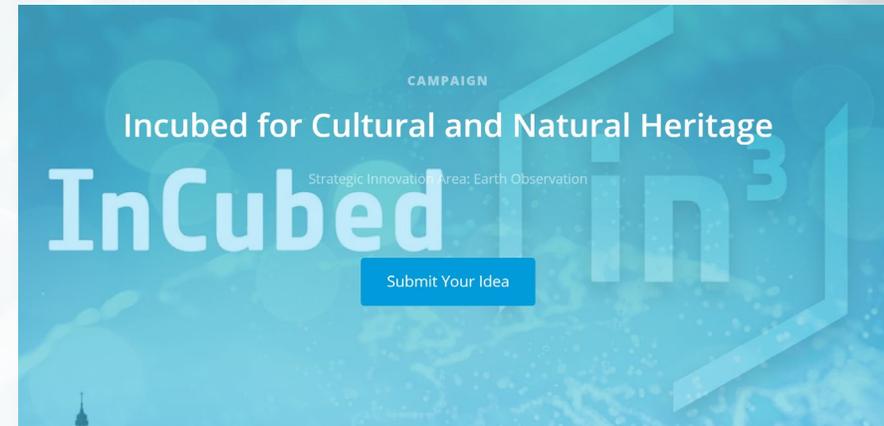


■ Thematic Calls

- The first call is out →
- More Themes in Preparation (e.g., Green Finance)

■ Invest Actions

- Expand-In³
 - InCubed Business Coaching → **Create and strengthen opportunities and identify promising markets.**
 - InCubed Ambassadors → **Promote InCubed locally**
- Prepare-In³
 - InCubed Business Innovation Factory → **Locally select promising companies**
- Speed-In³
 - EO Maker Space → **Fast Prototyping**
 - InCubed Industrial Fellowship → **Co-fund PhDs and post-doc**

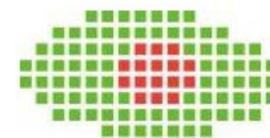




EO PLUG-IN



Improve potato production yield. A paradigm change for Earth observation integration in the agro-food industry



SignalEyes

A clear view on change

SignalEyes analyses spatial changes in objects including buildings, trees, water courses and roads.



HyperScout 2



HyperScout-2 for the FSSCAT mission. Miniaturized hyperspectral and thermal imaging coupled with Artificial Intelligence for breakthrough operational space missions



mantis

MANTIS is a demonstration mission to develop, build, launch and operate an innovative nanosatellite that will fly a high resolution camera



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To know more, visit our website:

<https://incubed.esa.int/>